



1-(816)-715-1947
www.saferlawnsKC.com
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2022 Newsletter

We would like to start by thanking you, our customers. We are very grateful and looking forward to a very positive and productive year! If at any point you need anything, please do not hesitate to let us know.

For your convenience, and to ease concerns of some customers, we have gone completely paperless. You will be able to see your account information by logging into your account on our website; www.saferlawns.com. There you will be able to see your scheduled services, when they are completed, and manage your payment options of selecting auto-payment or to prepay, for the year, and save 10%. You will be notified by a call, text, or email a day prior to your applications, so that you know to expect us. If there is any way that we can improve our individual results or service for you, please give us a call or message us. Your feedback is appreciated and essential for us to better serve you. The following newsletter contains some helpful tips along with info about some of the additional services that we offer.

During this time, small local businesses like ours depend on our customers' support and we greatly appreciate your loyalty. We will be doing all that we can to provide excellent results and to keep our employees and their families supported, Thank you!

Pre-Payment & Auto-Pay Discounts

These incentives are to help keep your account current to avoid any service interruptions, as timing of applications is important. You can prepay for the year and SAVE 10%! Or you can sign up for auto-payment, it will be charged after each service is performed. We encourage you to use your account number and login to your own account on our website, www.saferlawns.com. There you can see your scheduled and completed services, request services or a quote, see your account balance, and pay directly.

Tick Spray Insecticide

The back page of this newsletter goes in-depth to explain more about our tick control options. Because we feel so strongly about the value of this initial application, we wanted to state again that **we and the CDC recommend that properties be treated with a mild insecticide in the spring**, to kill the ticks as they emerge and before they transmit Lyme Disease. Then continuing control is ideal. Please read more on the back page.



Additional Targeted Insect Sprays

Many properties can also be inundated with other insect pests. The painful bites from Chiggers, Horse Flies, Mosquitoes, and Black Flies can make it hard to relax, entertain, and enjoy your property. Our organic sprays do work to control these, and the insect problem will continue to reduce, as we continue our scheduled applications through the season. But, sometimes waiting for this control is not an acceptable option, for our customers. With an initial application of a mild insecticide, which will control the existing problem quickly. We can then maintain control with our organic sprays, which each application repels these pests for a month. If your property is prone to having a problem, like those which abut a farm with cattle or horses or a wetland, we can schedule additional applications of the mild insecticide to maintain optimal control. We hope to help you truly love spending time outdoors, on your property!



Perimeter / Foundation Pest Control



As the spring rolls in, insects will hatch or awaken to seek out shelter and food supplies. Unfortunately for many of you this means they move to invade your home. A simple step to prevent this is to treat the perimeter of your home's foundation, which will create a barrier to stop insects from getting into your home. From a safety perspective, it is better to use a small amount of a pesticide outside to prevent the need for pesticides being sprayed indoors where ventilation is poor and exposure risk is high. We offer a **perimeter insect control program** where we make up to 5 applications per year to ensure the barrier remains all season long; these applications cost just \$60 each.

Referral Program




The best compliment we receive is when you are so pleased with our service that you refer your friends and family. For those of you who don't already know of our legendary referral policy, here's how it works; **for each person you refer who becomes our customer you earn a coupon for \$50**. Your help is truly appreciated. For all of you who have already referred your friends to us, we'd like to extend our thanks. If there is anything that we can do for you, please let us know.



For more info or pricing for any of these services please call us, or visit our website today.



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Tick & Mosquito Control Services

The Importance of Tick & Mosquito Control

Ticks are very dangerous parasites! Lyme disease and other tick-borne illnesses are reaching near epidemic levels here around KC, often with devastating and long-lasting consequences. According to the CDC, around 300,000 cases of Lyme are confirmed each year in the U.S. Symptoms are no joke and include: fever, rash, severe headaches, neck stiffness, facial palsy, paralysis, heart palpitations, arthritis with severe joint pain and swelling, chronic pain, dizziness, shortness of breath, inflammation of the brain and spinal cord, nerve pain, shooting pains, numbness or tingling in hands or feet, and problems with short-term memory. In many cases, symptoms can continue to plague victims for their entire life and become very debilitating!



Mosquitoes make it hard to enjoy your backyard. Cookouts and regular outdoor play can get cut short by swarms of mosquitoes buzzing and their itchy bites. They are not only a nuisance, but diseases like EEE make them a real-health risk as well.



We have several service options to help manage these pests, making your property more enjoyable and safe for your family and pets;

These options are described below.

Organic Tick & Mosquito Control Program

This program consists of 5 monthly applications scheduled from spring to fall. These organic sprays consist of Cedar Wood Oil and a blend of organic botanical extracts including: garlic juice, wintergreen, lemongrass oil, citronella, and others. The sprays kill ticks and mosquitoes on contact and serve to repel biting insects for up to four weeks. These applications are completely safe and do not require that you keep off of your lawn afterwards. This program provides results that are consistently excellent for our customers that receive these safe sprays each month; they are so pleased that they regularly refer their friends and family.

Optimal Tick and Mosquito Control Program

(We strongly recommend this approach, as each of our owners use this 3-part approach around our homes and families)

• We schedule the five annual-applications of the Organic Tick and Mosquito Program, applied monthly from spring through fall to repel biting insects from entering the property.

• We also schedule three applications of the Tick and Mosquito Insecticide made in spring, summer, and fall to assure that all ticks carried onto the property are killed before harming our loved ones. These sprays also improve the results for mosquito control and allow us to enjoy our yards after dusk. It also reduces flies and gnats greatly. Some customers scale back and only have one or two of the insecticide applications. This is still a great approach and is recommended by the CDC to keep your property safe from ticks and reduce the risk of contracting Lyme Disease. **The spring application is critical, as roughly 80% of Lyme cases are contracted in late spring and early summer each year due to the life cycle of the deer tick.** The insecticide that we use is extremely effective, yet minimizes exposure risk. You will only need to keep off of the lawn for 24 hours, after which time you can resume enjoying your property with confidence that the tick population has been controlled.

Tick Tubes



Deer ticks contract Lyme disease by feeding on the blood of white-footed mice, not deer. We place these small tubes filled with cotton balls, in spring and/or fall, in identified mouse habitats around your yard; wooded areas, under sheds, shrubs, or decks. The cotton is treated with the mild insecticide Permethrin. Mice will do the rest for you by gathering the cotton to build nests in their burrows. Young ticks feeding on the mice are killed by the insecticide before they can spread Lyme Disease to you, your family, or your pets.